

ilegx aims to save legs by developing and implementing on a Best Practice Approach to the diagnosis and management of leg/foot tissue loss.

3 ilegx workstreams:

(i) Interdisciplinary education to overcome territorial barriers in the clinic

- Share ilegx consensus with all related disciplines at European meetings (e.g. CIRSE BSIR, CX symposium, ESVS, EWMA, IDF, Diabetes UK, Foot for Life)
- Lead best practice by contributing to the annual consensus update

ilegx annual meeting

Oct 13-14 2009, Munich, Germany

under auspices of DGG (The German Vascular Society)

(ii) Community education to improve early diagnosis and promote early referral

- Launch the **ilegx academy** to raise awareness and educate primary care professionals on how to diagnose and manage leg/foot issue loss
- Share ilegx consensus with primary care doctors/nurses and technicians at European meetings

(iii) Healthcare restructuring to remove systemic barriers

- Develop evidence that the ilegx Best Practice Approach lowers amputation rates in observational studies
- Link funding to pattern of behaviour required
- NICE appraisal/guidelines to re-inforce best practice algorithm (UK)

The ilegx summit will be reviewed over the next six issues in Vascular News Europe, which reaches over 8,000 vascular specialists. Please contact us if you are interested in advertising in the ilegx series.

How to build the market and your brand by sponsoring ilegx

1. Leading interdisciplinary education

Specifically, make necessary treatments available to patients. Join force with the ilegx road-show which brings the ilegx consensus to two European specialist meetings to raise awareness and build penetration among all the involved disciplines.

Review latest approaches and technologies from your field of expertise on the ilegx annual consensus up-date meeting

HOLD THE DATE: Oct 13-14 2009, Munich, Germany

£20,000

Or

Increase penetration of specific treatments by joining force with the ilegx road show at max. 2 specialist meetings.

£10,000

2. Educating the community

"Own" a leg/foot tissue loss knowledge area within the ilegx academy which aims to educate primary care professionals.

Join force with ilegx to deploy the ilegx consensus to two European meetings attracting primary care professionals to raise awareness of the consensus and your brand.

£10,000

Or

Increase awareness of ilegx consensus and specific treatments by joining force with the ilegx road show at max. 2 European meetings attracting primary care professionals..

£2,500

3. Remove barriers to early referral

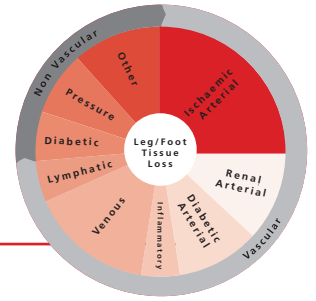
Join forces with ilegx to implement the best practice approach on a national level

price on application

4. Launching new products

New product launch to all the members of the interdisciplinary team at the annual ilegx interdisciplinary consensus update meeting.

£2,500



ilegx - How can ilegx lower the major leg amputation rate?

3 ilegx challenges

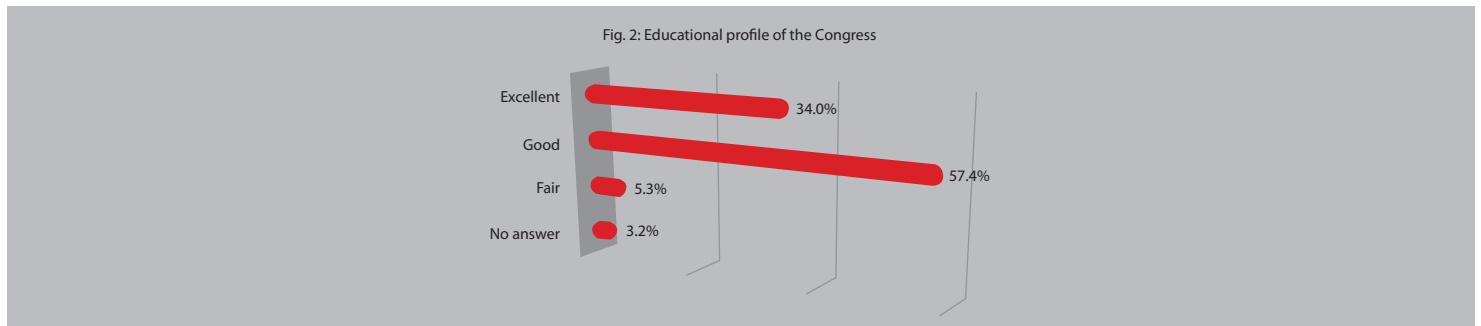
- Concentrate on early referral of leg/foot ulcers rather than prevention
- Overcome territorial barriers in secondary care.
- Eliminate systemic healthcare issues hindering implementation of best practice

3 ilegx initiatives

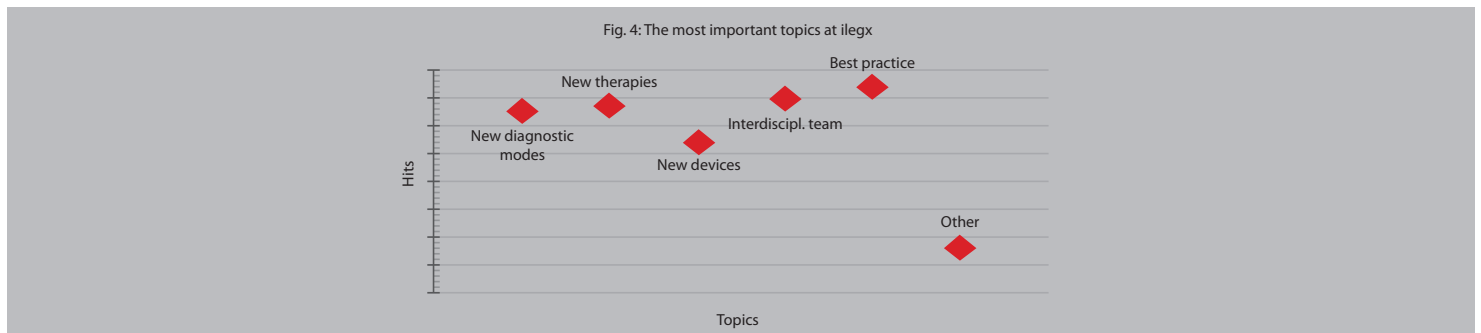
- Raise awareness in primary care to drive early referral
- Promote open access interdisciplinary wound care centres
- Campaign for NICE guidelines to reinforce ilegx best practice algorithm

ilegx CME feedback

The inaugural ilegx consensus summit was of outstanding educational and practice related value. Specifically, 91% of all respondents considered ilegx as good or extremely good in fulfilling educational and practice related needs. This is a huge success for an inaugural meeting with a unique perspective on leg/foot tissue loss, namely diagnosis and management.



The unique all-encompassing review of leg/foot tissue loss, that reviewed both the diagnostic and management challenge was judged as highly relevant in the daily practice.



The ilegx algorithm, defined the leg/foot tissue loss best practice approach and will empower clinicians in their daily practice.